

SEBASTOPOL AREA SENIOR CENTER



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Media Kit

ADVERTISE WITH US! 2023

The Sebastopol Area Senior Center creates and maintains an environment that encourages independence for seniors, provides learning, social, and recreational opportunities in pursuit of an active, healthy life, provides resources and referrals for seniors, their family members, and other individuals, and helps the greater community understand the aging process and the issues that surround that process.



OPTIONS & COSTS

Wisdom Counts Newsletter

SIZE	COST*
Business Card BW	\$75/\$400
1/4 page BW	\$250/\$1000

*Cost is per issue/all issues

SASC Website

SIZE	COST**
Business Card/or Logo	\$100
Business Card/or Logo with link	\$200

**must advertise in our newsletter to advertise on our website

E-Blast

SIZE	COST
Business Card - resized to fit	\$35 (min 2)

Brochure Rack

Rental \$150/yr
Our Senior Center Brochure Rack is visited by nearly 350 people per week!



Our **Wisdom Counts Newsletter** is published bi-monthly and sent to over 1,500 Senior Center members and supporters!

- Our **SASC Website** has over 27,000 visitors per year!
- Our **E-blasts** are sent weekly to over 3,500 Senior Center members and supporters!
- Our Senior Center Brochure Rack is visited by nearly 350 people per week!

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AD DEADLINES

WISDOM COUNTS ISSUE

Issue 1: January/February

Issue 2: March/April

Issue 3: May/June

Issue 4: July/August

Issue 5: September/October

Issue 6: November/December

AD DEADLINE

Dec 5

Feb 3

April 7

June 9

August 11

October 6

AD SPECS

AD CHOICE

Business Card

1/4 page

(please send in a .jpg or .png format)

W X H

3.5" x 2"

3.6667" x 4.2"

CONTACT/PAYMENT

QUESTIONS:

Rebecca MacKenzie, Director of Communications
Sebastopol Area Senior Center - 707-829-2440

PAYMENTS:

Please make a payment by credit card give us a call
or by check: mail to: 167 N. High St, Sebastopol, CA 95472

Please note payment is for Wisdom Counts Newsletter